I. ELECTRONIC DATABASES to help you get started

Note: This is a partial list of popular business databases available 24/7 from the University Library. You may need to use other databases for your project, such as Communication Studies, Health Science, Psychology, government websites, etc. depending on your research needs.

Visit http://libguides.sjsu.edu for a more comprehensive list of resources arranged by academic disciplines for students and faculty.

**Business Source Complete**
Indexing and full-text for newspapers, books, and more than 1,300 full-text scholarly journals and standard business periodicals and country economic reports, detailed author profiles for the 40,000 most-cited authors.

Company and industry profiles are provided by MarketLine with SWOT analyses. Articles and reports cover all disciplines of business, also included are conference proceedings, faculty seminars (videos from Harvard Business School and more), etc.

**ABI/INFORM**
Broad array of business information, from scholarly journals to company, industry and market focused trade news. Also provides valuable historical perspective, with journals and other material dating back to the early 1900s. Help Guide available

**Emerald Insight**
Developed for Business Schools and Management Departments, Emerald Insight is a collection of peer-reviewed management journals. The collection consists of 100+ full text journals or 75,000+ full text management articles, case studies and reviews from the top 300 management journals.

**IBIS World**
Search by keyword, company or NAICS code to find extensive industry reports for the U.S. and globally. IBISWorld is good for research on niche and emerging industries.

**ScienceDirect**
Full-text journal articles or research reports covering science, technology and medicine (STM) as well as the arts, business, humanities, social sciences, and reference e-books.

**PrivCo** (A SJPL database; login with your 14-digit San Jose Library Card, not SJSU Tower Card)
Company profiles, management, financial data if available; trendy business, etc.

**Reference USA** A SJPL database; login with your 14-digit San Jose Library Card, not SJSU Tower Card)
A comprehensive source to compile company directory in USA and Canada by geographic radius, sales revenue by NAICS code, a single location, owner’s ethnicity, parent or subsidiary, and more. Make sure to use <Advanced Search> mode.
II. FREE DATA AND SOURCES FROM THE INTERNET

a. SEC EDGAR filings: Annual Report, Financial Data, etc.

b. US Census Bureau at http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml, use <Guided Search> to build your search query with factors, such as age, gender, income, ethnicity, etc.

It also conducts business & industry survey periodically, search data at http://www.census.gov/econ/.

III. SOME USEFUL TOOLS

- <Plagiarism> tutorial will help you understand the scope of plagiarism and how to avoid it.

- Citation Help
  Citing your sources may seem tedious, but it's important to cite because:
  - Citations allow others to find the information you used in your research paper.
  - They help establish the credibility of your research.
  - They acknowledge the work of other scholars who have made your own research possible.
  - And last but certainly not least, they help you avoid plagiarizing!

- <RefWorks> is a bibliographical management tool (use group code rwsjsu to set up your personal account if you do this from off campus or your personal laptop).

- Use <Find It> to find full-text articles.

- <GoogleScholar> to search multiple SJSU databases and download the results to <RefWorks>

- Other tools to help you research more effectively, such as citation/writing tips are available online at http://library.sjsu.edu/research-help and short tutorials at http://library.sjsu.edu/tutorials-tools.

IV. OTHER

Desktop Computers, Laptops & Wireless Access

- Wireless access and printing - Accessible throughout the library. Use your SJSUOne Account (www.sjsu.edu/sjsuone/). Check the library’s website for more details.

- Laptops & iPads - Check out a laptop or iPad on 4th floor using your SJSU Tower ID (library.sjsu.edu/student-computer-services/) – up to 7 days.

- Student Technology & Computing Services on the 4th floor.

V. Get help to use SPSS, MS Office, iMovie, etc. Scheduled workshop and drop-ins are available.

- Chat with a librarian online 24/7 or get quick short answer for your question.

39 group study rooms – most are first come first serve; some rooms can be reserved 4 days ahead of time online at http://library.sjsu.edu/reserve-studymeeting-room/reserve-studymeeting-room.

OFF-CAMPUS ACCESS TO DATABASES AND RESOURCES

Username: Your student ID #
Password: Your 4-digit Library PIN
Need help? Call (408) 808-2470 or email LibrarySCS@sjsu.edu