Business 187:
Global Dimensions of Business

Start Here:
Business 187 Research Guide

libguides.sjsu.edu/bus187

Links to resources on companies, industries, countries, governments, international economic conditions, statistics, and research articles.

Off-Campus Access to the Databases

1. Begin at the library’s home page: library.sjsu.edu
2. Select the Library Account link at the top of the page.
3. Enter your name in the first box and then your 9-digit SJSU ID in the second box.
4. If you have a library PIN, enter it in the third box.*
5. Now you can access the databases from home!
6. Problems connecting? Contact the Reference Desk (408) 808-2100 during regular business hours.

*If you don’t have one, you can create it online by choosing a 4-digit number and entering it into this box. A new window will open and you’ll be asked to enter your new PIN twice more. After you’ve done this, your PIN is set. Very simple PINs such as 1111 or 1234 won’t be accepted by the system.

Recommended Databases

Country Reports and Industry Information

- Business Source Complete: Country reports will be listed on the right-hand side of the database home page.
- PASSPORT- GMIID: Type the name of your country and “country profile” into the search box.
- CountryWatch provides political and economic analysis.
- MergerOnline: Look for the Country Profile box to the right on the database home page.

Company Reports

- Business Source Complete: Company and Industry profiles will be listed on the right-hand side of the database home page.
- Hoover’s Company Profiles: A good source for competitors, financial statements and company officials.

Current News

- International Newsstand by ProQuest has the most current news reports for your country.
- Factiva, look under <News Page> on the top banner

Just the Facts

- World Factbook contains data on a country’s government, economy, people and more
- Europa World has political and economic information on over 250 countries and territories.
Possible Search Terms

Internationalization
Globalization
International relations
Labor & globalization
Home bias (economic theory)
International business enterprises
International competition
International markets
International trade

MacBook Pro, Laptop, and iPad Loans
You can borrow a MacBook Pro, laptop or iPad 2 for 4 hours or 7 days from the Student Computing Services office on the 4th Floor during regular library hours.

The computers may be taken out of the library. The MacBooks and laptops (not the iPads) run Microsoft Word, Excel, PowerPoint and Access as well as the statistical package SPSS. You cannot save your work on these devices, so it’s recommended that you bring a flash drive or save to the cloud-based storage. Printing can be done wirelessly and costs $.20 a page.

GetText—What Is It?

You’ve searched a database, but the article you want is not available in full text on that site. Clicking the orange GetText button next to the article connects you to one or more of these options:

- Other databases that may have the full text of the article you want
- Get It Now, which will send the article to your email account within few hours
- Interlibrary Services (ILLiad) will usually provide the article within 2-3 days, but it can take as long as 2 weeks
- Check Print Holdings—we may have the journal in print in the Lower Level of the King Library

Questions?
Problems finding the information you need? Call Diana Wu at (408) 808-2087 or email her at diana.wu@sjsu.edu or try our online chat: library.sjsu.edu/ask-librarian.
Doing Business In  xxx Website

This World Bank site provides detailed reports on doing business in some, not all, countries. Click on the Reports tab and choose from Global; Regional; Subnational; Thematic; and Case Studies. These reports deal with the very practical aspects of starting a business, such as getting construction permits and registering property, but also give an idea of the business climate. (http://www.doingbusiness.org/)

Business Source Complete

Because of its scope (Business Source Complete includes articles from over 3,000 business publications), this database is a good place to start your research.

The search below uses a technique called “truncation.” “Econom*” will bring back results on economy, economies, economic, etc.—every word that shares those first six letters. “Polic*” will bring back results on policy and policies. See more tips on using Business Source Complete on page 4 and 5.

Google Search Tips

Use quotation marks to search on a phrase. For example, “petroleum industry” will search on the phrase rather than on “petroleum” and “industry” separately. This works in the databases and the library catalog, too.

Limit your search to a single site by using “site:” For example, starting business in argentina site:ar will search only sites with the Argentina country code for information on starting a business.

Limit your search to a type of document using “filetype:”. For example, “petroleum industry” argentina filetype:ppt will bring up all the PowerPoints that include “petroleum industry” and “argentina” in their content. Other good file types to try include pdf and xls (for Excel files).

Limit your results to the most current information by clicking on the More Search Tools link at the top of your results and choosing Past Year under Any Time.
look at the right sidebar for options to search specific contents.
Click on the dropdown menu to choose option for your search term(s)